



## **RVFD Fire Education Series™**

**A WITNESS TO TRAGEDY, A SCREENWRITER BATTLES FIRE DANGER**

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(Mission, KS) – This screenplay all started with a man, his three young boys and a fire truck. Daniel Taylor made it big-time in Hollywood. He was a whiz kid at the USC film school, and one of his many scripts was turned into "The Score," starring Robert De Niro, Edward Norton and Marlon Brando.

It was on Santa Monica Boulevard, not a studio set, where Taylor realized his calling. While Taylor and his boys were watching a parade, Taylor recognized how his sons fell in love with the big, loud, shiny fire trucks and all their fascinating equipment. Taylor's mind raced and he discovered his niche. That procession of red led to a series of events and the birth of **Rainbow Valley Fire Department™**, a series focused on teaching children lessons on life.

With his Hollywood connections, Taylor met with a successful artist and began conceptualizing the characters. Pam the Paramedic, Cranky the Alarm, Luna the Dalmatian and the five life-like fire trucks were born. Funny man, Tim Conway, is the voice of Freddy the Fire Chief, the fearless leader of Rainbow Valley. Recording artist, B.J. Thomas offered to lend his musical talents to the series as well.

After the series success, it dawned on Taylor the true reason for the birth of **Rainbow Valley Fire Department™**. As a boy, Taylor remembers watching helplessly as six houses in his Leawood, Kansas neighborhood went up in flames in just a few years time. Many neighborhood friends inside those homes never made it out alive. In the two blocks where Taylor grew up, some of his neighbors died and many others were hurt in house fires. Taylor's childhood mental scar has now manifested itself into a solution.

Using his mainstream series success, Taylor molded mere life lessons into life-saving tools. Taylor made it his mission to use his popular children's animated series **Rainbow Valley Fire Department™** as an inexpensive resource to teach kids valuable lessons about fire safety. Taylor's vision is that **RVFD: The Fire Education Series™** will teach children valuable lessons and decrease the number of kids who die in house fires every single year.

**RVFD: The Fire Education Series™** takes fire education to the next level, by teaching about escape plans, fire equipment and prevention using colorful cutting edge 3-D animation and CG graphics. The Rainbow Valley Gang makes teaching basic fire and burn prevention fun, entertaining and memorable, peppered with a fine dose of songs and games.

**RVFD: The Fire Education Series™** is perfect for the fire education professional or the individual classroom teacher. There are nine DVD's in the **RVFD: The Fire Education Series™**. Each episode runs ten minutes and will equip a child with the "know-how" to properly respond in a fire emergency.

To contact us go to <http://www.rvdfiresafety.com/contact.htm>